



For Immediate Release

Meet Wyplay at CES2014
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The Venetian Hotel
Toscana 3604/3605

WIZTIVI Interactive Tablet Application available in the Frog by Wyplay Marketplace

The ultimate interactive tablet application - EPG & Touch RCU - to manage remotely the Frog STB integrated off the shelf for all member companies of Frog By Wyplay's open source initiative.

CES - LAS VEGAS, January 8th, 2014 - Wyplay and WIZTIVI announce today the availability of WIZTIVI Interactive Tablet Application solution in the Frog by Wyplay Marketplace.

Frog by Wyplay is the first independent open source software solution for pay-TV operators. This comprehensive solution includes all the components to build operators' products with access to the complete source code. The initiative brings together a growing ecosystem of more than 35 companies across the entire digital TV technology value chain: chipset vendors, device manufacturers, independent software vendors, software services providers and operators.

Within this ecosystem, Frog introduces a Marketplace of 3rd-party solutions complementary to and pre-integrated with Wyplay's technology; readily accessible to all members of the Frog community, with technical assets and documentation accessible through the frogbywyplay.com private portal.

The role of a Marketplace Partner in the Frog ecosystem is to provide complementary products and solutions, pre-integrated into the Frog by Wyplay middleware, so that operators can benefit from a range of "a la carte" features to meet their specific needs. WIZTIVI has a proven competence and deployed solutions to help operators to design their STB and Tablet applications user experience.

"WIZTIVI's solution improves the end-user TV experience by delivering an improved Tablet application running on iOS and Android to remotely manage the Frog STB" said Wyplay CMO Dominique Feral. "WIZTIVI's product is complementary to our Frog middleware and thanks to our Marketplace, it is now available to all members of the Frog community with reduced time to market."

More...

"The Frog by Wyplay Marketplace represents a unique and original business opportunity in a fast growing and changing industry "said WIZTIVI CMO Christophe Sonzogni."Proposing a solution toward an open and collaborative model represents an important lever to enrich the offer. We are proud to be one of the first Frog by Wyplay Marketplace Partners."

Frog By Wyplay is officially launched at the CES Las Vegas tradeshow in January 2014.

The source code and documentation are available at www.FrogByWyplay.com .

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About Wyplay

Independent and internationally recognized, Wyplay develops open, modular and innovative software solutions for IPTV, cable, satellite and terrestrial TV operators and broadcasters around the world.

Wyplay's technology enables operators to select, configure, and deploy solutions easily from the richest list of preconfigured functionality available in a modular online TV solution, including an electronic program guide; video recorder; multiscreen and multiroom connectivity, an application store; and more.

Wyplay's professional services team creates user experiences that exactly match and complement an operator's or broadcaster's product and market strategies. Wyplay is now a strategic partner for such leading brands as SFR, Vodafone, Belgacom and now Canal+. To learn more about Wyplay's set-top box, multi-screen and OTT solutions, please visit www.wyplay.com and www.FrogByWyplay.com.

Blog: www.frogbywyplay.com/page/blog

Twitter: [@frogbywyplay](https://twitter.com/frogbywyplay)

YouTube: <http://www.youtube.com/user/Wyplay/videos>

Wyplay Press Contact:

Julie Geret

Head of Communications

Tel: +33 (0)6 21 04 77 05

igeret@wyplay.com

About WIZTIVI

WIZTIVI is an innovative worldwide specialist in interactive User Interface (UI) solutions in the domain of operators STB, connected TV, Tablets/mobiles and other OTT devices.

Based on its Product platform, WIZTIVI creates advanced interactive services like portals, video solutions (vod, catchup or web-tv), Premium Appstores for on demand and live applications.

Thanks to its R&D department and its Design Studio, WIZTIVI has launched many, world-first, innovative solutions for premium Media and Telecom companies and has received awards local and internationally. Please feel free to contact us for any further information:

www.WIZTIVI.com and presse@WIZTIVI.com.

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