



Wyplay announces collaboration with ViXS Systems an industry leader in smart network multimedia processors to enable Next Generation Operator Solutions

ViXS Systems Inc. powers Wyplay's set-top box client software on its XCode® 4200 series of products

Las Vegas, USA, January 6, 2011 - WYPLAY, the world's leader in innovative TV-centric Operator software solutions announced today that ViXS Systems Inc. has integrated Wyplay's set-top box Client software onto its XCode® 4200 series of products. The integration of the Client software in addition to the advanced multimedia processing found in the XCode® 4200 will enable ViXS to offer both Broadcasters and Operators the power to enable features and functions that will deliver billable services sought after by their customers.

WYPLAY's software solutions sit at the very heart of the connected home and power the top brand names in consumer electronics and broadcaster/operator providers such as SFR and key Vodafone entities. Wyplay's offering is one of the broadest in the market spanning complete connected media players, to a full range of global and local web services (VoD, MoD, GoD), Over-The-Top web experiences, media playback via intuitive 3D interface, support for Widgets, and unparalleled connectivity. Wyplay's solutions provide an unsurpassed end user experience creating a strong and loyal subscriber base to their respective operators.

ViXS' smart processors put it firmly at the center of the delivery of digital media from high quality video distribution to a large array of devices, including: advanced operator set-top boxes; Connected-TV; Blu-ray/PVR devices; network-attached storage (NAS) devices; and mobile/portable devices. XCode 4200® series, launched in March 2010, is a powerful multimedia processor with a wide variety of features designed specifically for next generation STB and Gateway solutions for operators focused on increasing revenue and decreasing churn.

"We are very enthusiastic about the possibilities offered by this collaboration to continue to create best-in-class solutions for operators", said Jacques Bourgninaud, CEO of Wyplay. "The ViXS' XCode® 4200 Series delivers many unique technologies that are necessary to allow Wyplay's software to be fully utilized, some technologies include; an advanced 3D engine, support for Adobe® Flash® Player 10.1, and of course ViXS' industry-leading transcoding capabilities. This collaboration will allow both companies to extend and enrich the 3D user experience as well as deliver on Operators' 3-screen strategies".

"We are impressed with the major accomplishments of Wyplay in the operator market, particular among the Tier-1 service operators, and believe that the power of our XCode 4200 Series will unleash the power of Wyplay's software", said Sally Daub, President & CEO of ViXS Systems Inc. "This collaboration with Wyplay will enable us to continue our leading position as a multimedia solutions innovator, pushing the envelope targeted for next generation operators' products".

About Wyplay:

Independent, global, and internationally recognized, Wyplay provides state-of-the-art solutions for Connected-HDTVs, Media Center CE devices, HD IPTV boxes, DVB-S/C/T HD STBs, and in-home media-HDD products.

At the very heart of Wyplay's offering is the Wyplay Modular Solutions (WMS), an embedded, robust, and full-featured HD software platform that provides the most complete range of functionality available in the market for both "in the box" and "in the cloud" connected entertainment experiences. WMS delivers unsurpassed connectivity and media playability. In addition to WMS's impressive technical and performance pedigree, Wyplay provides an elegant and intuitive 2D & 3D user interface that greatly contributes to the quality of experience for the most demanding customer. Wyplay enables its key partners to build and customize their own unique solutions using the WMS Application Development Kit (ADK).

To discover more about "The Connected TV OS", visit www.wyplay.com

About ViXs

ViXS is a multimedia solutions innovator providing technologies for processing, managing, securing and distributing high quality video and audio allowing seamless control, conversion, and connectivity between many classes and sizes of digital entertainment devices.

ViXS supplies advanced System-on-Chip semiconductors, software solutions and hardware reference designs for the world's top manufacturers of Digital TVs, DVDs, Set-top boxes, Personal Video Recorders, PCs, Network-Attached Storage devices, Residential/Home Gateways, Blu-ray players/recorders, as well as Broadcast and Professional Equipment OEMs.

ViXS is headquartered in Toronto, Canada with global operations and offices in Europe, Asia and North America. ViXS has filed more than 240 patents worldwide with over 70 patents being issued to date. Listed for four years running as one of Deloitte's fastest growing North American companies, ViXS is setting new standards in the way digital entertainment is viewed and transmitted across an endless array of multimedia products.

For more information on ViXS, please visit our website: www.vixs.com.

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