

**Please Meet JetHead & Wyplay at CES 2016**

**JetHead:** Las Vegas Convention Center, South Hall 2

Private Suite MP25282 (by Appointment Only)

**Wyplay:** Venetian Hotel, San Polo 3401

## **JetHead joins the Frog by Wyplay community**

Leading US Pay-TV software integrator will leverage the first independent open source middleware for digital TV to create custom solutions for Pay TV operators

**Carlsbad, CA & Marseille, France — January 5<sup>th</sup>, 2016** — Wyplay, a creator of software solutions for leading pay TV operators, and JetHead Development, a leading integrator of embedded technology for the STB and Smart TV markets, announced today that JetHead is joining the “Frog by Wyplay” community. Frog by Wyplay is the first independent open source software solution for pay-TV operators. This initiative brings together a growing ecosystem of more than 110 companies across the entire digital TV technology value chain, including chipset vendors, device manufacturers, independent software vendors, software development/integration services providers and operators. The Frog by Wyplay solution gives partners access to the complete source code and all the components to build TV operator products.

With JetHead’s extensive capability in multi-room video distribution technologies such as RVU, DLNA and DTCP-IP, JetHead has enabled operators in North and South America to deploy low cost multi-room Pay-TV solutions that can securely deliver SD, HD and 4K broadcast quality video to thin-client STB and Smart-TV platforms. By blending this knowledge and expertise with the Frog by Wyplay solution, JetHead and Wyplay can deliver the next generation of innovative solutions to the Pay-TV market place worldwide.

“As one of the market leaders providing software products and services for MVPD operators, we are excited to partner with Wyplay. With their robust, open source, scalable software solutions and JetHead’s extensive knowledge and experience in the operator space I believe we are able to provide some new and innovative features, that create a cost-effective compelling solution for operators “, says Ben Payne – Chief Operating Officer at JetHead.

JetHead has been providing innovative embedded software services to the satellite, cable and IPTV industry for over 20 years and has strong long-term relationships with a number of major operators, numerous OEM partners and all the major multimedia chipset vendors.

The Frog Marketplace is of particular interest, and brings with it the possibility to leverage the JetHead expertise and technology through all the existing Wyplay partners in a quick and efficient manner, to bring additional capabilities to the Frog by Wyplay solution.

“We welcome JetHead as a system integration and scaling partner, thereby deepening the Frog Community’s footprint in the Americas, said Wyplay CEO Jacques Bourginaud. He added, “JetHead is a great addition to the Frog By Wyplay community and we look forward to leveraging their technology across our ecosystem and through our partners”.

JetHead will set up an integration lab in San Diego, with engineering resources skilled in the Frog solution, to create custom digital TV solutions based on the Wyplay open source middleware. Operators and device vendors can then tap into JetHead's expertise and products to cover the wide spectrum of activities required in customer deployments, including set-top box middleware integration, Smart-TV software integration, device driver development/support, conditional access integration, system testing and quality assurance.

Frog By Wyplay is showcased at the CES 2016 tradeshow in Las Vegas, January 6-9, 2016.

The source code and documentation are available by signing up at <https://frogbywyplay.com/signup>.

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#### **About JetHead**

JetHead is an embedded software services company. We specialize in C/C++, and in the development, testing and integration of Linux-based embedded s/w for the delivery of high quality HD/UHD operator video on STB and Smart-TV. JetHead is the leading developer of RVU (for AT&T/DIRECTV) and DLNA VidiPath (for the US cable industry). JetHead also offers new technology, including the "JetHead Cloud Browser", designed to deliver an HTML5 user experience to video devices such as an already deployed connected STB, that are not able to run a full browser. For more information, please visit: [www.jetheaddev.com](http://www.jetheaddev.com).

#### **About Wyplay**

Independent and internationally recognized, Wyplay develops open, modular and innovative software solutions for IPTV, cable, satellite and terrestrial TV operators and broadcasters around the world.

Wyplay's technology enables operators to select, configure, and deploy solutions easily from the richest list of preconfigured functionality available in a modular online TV solution, including an electronic program guide; video recorder; multiscreen and multiroom connectivity, an application store; and more.

Wyplay's professional services team creates user experiences that exactly match and complement an operator or broadcaster's product and market strategies. Wyplay is now a strategic partner for such leading brands as SFR, Vodafone, Belgacom, Canal+ and Sky Italia.

To learn more about Wyplay's set-top box, multi-screen and OTT solutions, please visit [www.wyplay.com](http://www.wyplay.com) and [www.FrogByWyplay.com](http://www.FrogByWyplay.com).

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