

## Wyplay to bundle Quadrille QuadriFast™ Push Technology Solution with its New Frog Turnkey product

**AMSTERDAM, IBC 2015 – September 11<sup>th</sup> 2015** — Wyplay, creator of software solutions for pay TV operators, and Quadrille, high tech software company specialized in content delivery over any network, today announced that the latter's QuadriFast™ push technology will be available as a value-added bundle with the new Frog Turnkey all-in-one digital TV software solution. The two companies have entered into an agreement whereby together they will focus on operators in key growth markets such as Africa, Eastern Europe and more.

Quadrille was one of the first companies to join the Frog Marketplace when it was launched in 2014 and its push technology allows operators to offer their subscribers a wide range of services, such as: catch-up, subscription or transactional VOD, application store. The **QuadriFast™** solution allows pushing any type of digital asset in advance to the subscriber's memory stick or the set-top box internal hard disk using any type of network (satellite, terrestrial, cable, IP). Typical use scenarios include the ability to sideload on-demand non-linear content to pure broadcast devices; or to pre-fetch large 4K-encoded movies that cannot be streamed due to bandwidth constraints. The QuadriFast™ agent integrated in the Frog middleware includes a patented adaptive forward error correction algorithm that ensures guaranteed quality of experience and is compliant with the HbbTV 2.0 standard.

“With the Frog Turnkey product, Wyplay has created a very compelling proposition for operators in growth markets,” said Xavier Battas, Quadrille CEO. “Thanks to its modern user experience and open architecture, it is an ideal vehicle for us to deliver our push technology to the market.”

“QuadriFast™ fits very well as a complementary bundle to our own digital TV user experience and middleware stack.” said Dominique Féral, Wyplay CMO. He added: “Push technology is a mandatory feature in many key markets worldwide, which Quadrille will help us address”.

Announced in June ([link](#)), the **Frog Turnkey** product reuses and extends the core components available in Frog to pack all the features for traditional linear broadcast TV consumption and on-demand content into an integrated package (including backend components) with a modern user experience, all bundled with the hardware from STB vendors members of the Frog Community, that now gathers more than 95 licensees.

Quadrille and Wyplay are exhibiting at the IBC 2015 tradeshow, RAI Amsterdam, 11 – 15 September.  
Quadrille: Hall 2 booth B39.b  
Wyplay: Hall 5 booth A25

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### **About Quadrille**

Quadrille a French high tech software company specialized in content delivery over any network. Since 1998, Quadrille has been providing a range of products and services to the Broadcast and Broadband industry. Based on its expertise, Quadrille developed QuadriFast™, a delivery solution for non-linear content, such as VOD. QuadriFast™ is using Quadrille's patented "push" technology to safely achieve the content delivery over a variety of networks: Satellite, Terrestrial, Cable, IP, etc.

Website: [www.quadrille.fr](http://www.quadrille.fr)

### **About Wyplay**

Independent and internationally recognized, Wyplay develops open, modular and innovative software solutions for IPTV, cable, satellite and terrestrial TV operators and broadcasters around the world.

Wyplay's technology enables operators to select, configure, and deploy solutions easily from the richest list of preconfigured functionality available in a modular online TV solution, including an electronic program guide; video recorder; multiscreen and multiroom connectivity, an application store; and more.

Wyplay's professional services team creates user experiences that exactly match and complement an operator or broadcaster's product and market strategies. Wyplay is now a strategic partner for such leading brands as SFR, Vodafone, Belgacom, Canal+ and Sky Italia.

To learn more about Wyplay's set-top box, multi-screen and OTT solutions, please visit [www.wyplay.com](http://www.wyplay.com) and <https://frogbywyplay.com/>.

### **PR Contact for Wyplay:**

Guilhem Ensuque  
[gensuque@wyplay.com](mailto:gensuque@wyplay.com)  
+33 6 23 39 00 98

### **PR Contact for Quadrille:**

Laurence Grosbost  
[laurence.grosbost@quadrille.fr](mailto:laurence.grosbost@quadrille.fr)  
+33 6 07 02 92 04