

## **Verimatrix joins Frog by Wyplay to Integrate with New Frog Turnkey Broadcast/IP Bundle**

**San Diego, USA and Marseille, France – September 3<sup>rd</sup> 2015** — Wyplay, creator of software solutions for pay TV operators, today announced that Verimatrix, the specialist in securing and enhancing revenue for multi-network, multi-screen digital TV services around the globe, has joined the Frog by Wyplay community and that the Verimatrix Video Content Authority System (VCAS<sup>™</sup>) will be part of the new Frog Turnkey Broadcast/IP bundle on set top box (STB) devices for digital TV operators in growth markets.

The two companies already share a track record of successful integrations between Wyplay's pay-TV STB middleware and VCAS revenue security platform with common operator customers like Belgacom's Proximus TV in Belgium and SFR in France. Building on this strong legacy, Wyplay and Verimatrix intend to integrate further their respective products under the umbrella of the Frog by Wyplay initiative so that other members of the Frog Community can leverage the VCAS revenue security platform along with Wyplay's open source middleware architecture in a turnkey fashion. Such integration will accelerate the speed to market for operators, integrators and STB vendors.

"The integration of revenue security solutions into set-top-box software requires very specific expertise, which Wyplay brings to the table," said Steve Christian, Verimatrix Senior Vice President of Marketing. "Our integration into Frog will bring shorter time to market for pay-TV operators without locking them into proprietary solutions."

"We heartily welcome Verimatrix to the Frog Community," said Dominique Féral, Wyplay CMO. "They are the undisputed leaders in broadcast and OTT content security and we want to strengthen our long standing relationship by ensuring that VCAS integrates with Frog out of the box".

Frog by Wyplay is the first independent open source software solution for pay-TV operators. The initiative brings together a growing ecosystem of more than 90 companies across the entire digital TV technology value chain including chipset vendors, device manufacturers, independent software vendors, software development and integration services providers and operators. This comprehensive solution includes access to the complete Frog source code and all the supporting components to build TV operator's products.

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### **About Verimatrix**

Verimatrix specializes in securing and enhancing revenue for multi-network, multi-screen digital TV services around the globe. The award-winning and independently audited Verimatrix Video Content Authority System (VCAS<sup>™</sup>) and ViewRight<sup>®</sup> solutions enable cable, satellite, terrestrial, IPTV and OTT operators to cost-effectively extend their networks and enable new business models. As the established leader in cardless security solutions, the company has leveraged its innovative 3-Dimensional Security approach to provide a harmonized rights platform for premium content delivery to a range of devices over new hybrid network combinations. [www.verimatrix.com](http://www.verimatrix.com)

Maintaining close relationships with major studios, broadcasters, standards organizations and its unmatched partner ecosystem enables Verimatrix to provide a unique perspective on video business issues beyond content

security as operators introduce new services to take advantage of the proliferation of connected devices. Verimatrix is an ISO 9001:2008 certified company. For more information, please visit [www.verimatrix.com](http://www.verimatrix.com), our Pay TV Views blog and follow us at @verimatrixinc, Facebook and LinkedIn to join the conversation.

### **About Wyplay**

Independent and internationally recognized, Wyplay develops open, modular and innovative software solutions for IPTV, cable, satellite and terrestrial TV operators and broadcasters around the world.

Wyplay's technology enables operators to select, configure, and deploy solutions easily from the richest list of preconfigured functionality available in a modular online TV solution, including an electronic program guide; video recorder; multiscreen and multiroom connectivity, an application store; and more.

Wyplay's professional services team creates user experiences that exactly match and complement an operator or broadcaster's product and market strategies. Wyplay is now a strategic partner for such leading brands as SFR, Vodafone, Belgacom, Canal+ and Sky Italia.

To learn more about Wyplay's set-top box, multi-screen and OTT solutions, please visit [www.wyplay.com](http://www.wyplay.com) and <https://frogbywyplay.com/>.

#### **PR Contact for Wyplay:**

Guilhem Ensuque, Director Product Marketing  
[gensuque@wyplay.com](mailto:gensuque@wyplay.com)  
+33 6 23 39 00 98

#### **PR Contact for Verimatrix:**

Kelly Foster  
[kfoster@verimatrix.com](mailto:kfoster@verimatrix.com)  
+1 619-224-1261